StrategicERP®
Power of Technology Developed by IITians
Version 18.2

Ready with RERA GST & TDS Returns

Real Estate LARGE

NASSCOM® Certified MEMBER

YOUTH CBRE
IT Partner 2016

Gartner Client
IT Market Research & Product Analysis 2016

Realty+ PROP-TECH SUMMIT & AWARDS 2019
Best ERP Solution Of The Year 2019

The CEO Magazine
25 Fastest Growing Enterprise Software Companies in India.

CIA World
Best Construction & Infra Software of the Year 2019

APAC CIO Outlook
Top 10 ERP Solution Providers 2018

siliconindia
Brand of the Year 2014

ISO Certified Company
9001:2015 | 12207:20017 | 27001:2013

A to Z Solution for Real Estate
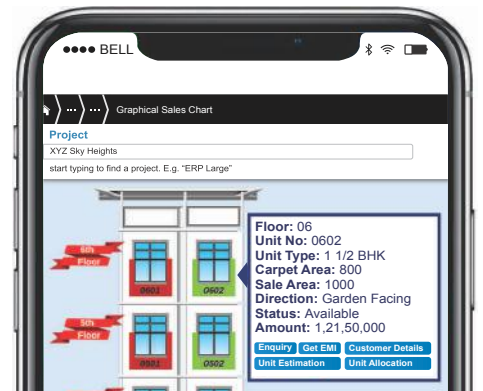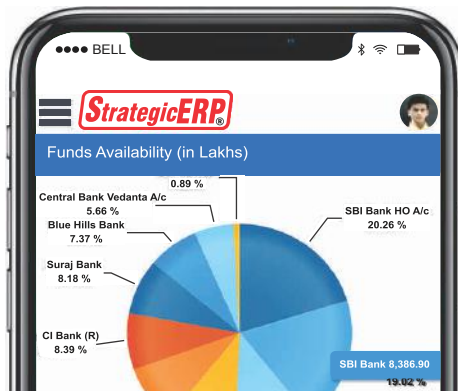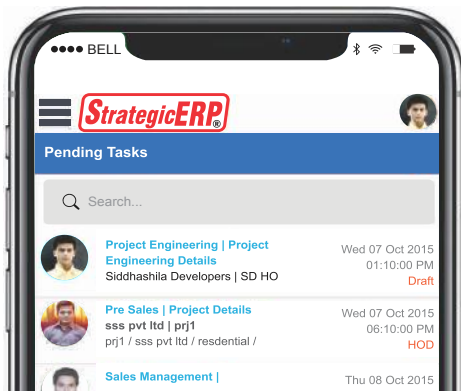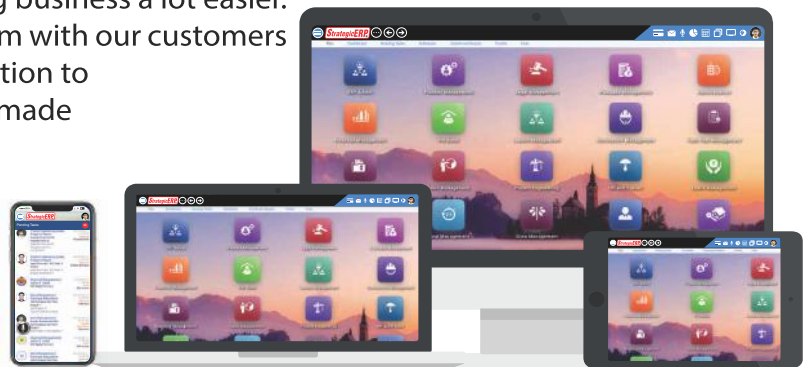India's No. 1 Software

StrategicERP

StrategicERP is a software platform for start-to-end process automation, information management system customized for Real Estate & Infrastructure Industry. The product owes its cutting edge to its core technology developed by the team from IITian's. StrategicERP user interface is completely web-based, LAN supported & Mobile-based application that is far more flexible compared to conventional ERP systems offered by branded players.

The software architecture allows to overcome scale limitation and as a result within a short span of 10 years of its launch the product has made a mark for itself within the SME and large construction and infrastructure industry vertical.Through this product, we strive to deliver the quick streamline of existing business process of our clients to StrategicERP.

Real Estate Large

A reliable ERP solution makes the job of managing business a lot easier. At StrategicERP, we conceive the solution in tandem with our customers so that we can provide a suitable customized solution to cater their required business needs. Our Solution made verysimple to operate so no Technical know how needed.

Pending Tasks

Search...

Project Engineering | Project Engineering Details	Wed 07 Oct 2015 01:10:00 PM	
Siddhashila Developers | SD HO		Draft
Pre Sales | Project Details	Wed 07 Oct 2015 06:10:00 PM	
sss pvt ltd | prj1		
prj1 / sss pvt ltd / resdential /		HOD
Sales Management |	Thu 08 Oct 2015	

Funds Availability (in Lakhs)

Central Bank Vedanta A/c 5.66 %
Blue Hills Bank 7.37 %
0.89 %
Suraj Bank 8.18 %
SBI Bank HO A/c 20.26 %
CI Bank (R) 8.39 %
SBI Bank 8,386.90
19.02 %

Graphical Sales Chart

Project
XYZ Sky Heights
start typing to find a project. E.g. "ERP Large"

Floor: 06
Unit No: 0602
Unit Type: 1 1/2 BHK
Carpet Area: 800
Sale Area: 1000
Direction: Garden Facing
Status: Available
Amount: 1,21,50,000

Enquiry | Get EMI | Customer Details
Unit Estimation | Unit Allocation

IVR Integration (Call Center)

Features

⬤ Click to Call
⬤ Audio Player for Call Analysis
⬤ Records Complete Call Information
⬤ Client Callups for Incoming / Outgoing Calls

Benefits

⬤ Better Quality Control
⬤ Dispute Resolution
⬤ Performance Management
⬤ Improved Customer Satisfaction

0:03
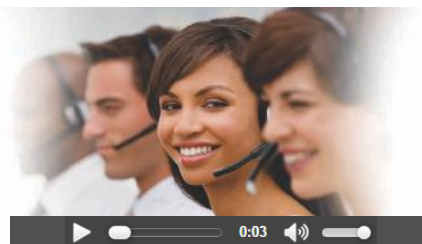
All Digital Media Integration

Features

⬤ Proper tracking of leads in CRM
⬤ Advanced tracking & analysis
⬤ Reminder to the sales team about the leads follow up
⬤ Notification of pending leads.

Benefits

⬤ Timely follow up
⬤ Accurate track over leads
⬤ Easy for the sales team to follow up
⬤ Status wise update of leads

Social Media

TOOLS & TECHNOLOGY

Technology

- ✓ J2FX Framework on JAVA Platform (Auto Code Programming) Designed by IITians.
- ✓ Rated highly efficient and credible by 1,200 site users of one of our esteemed client having more than 400+ projects.
- ✓ Web based ERP Software, Compatible with server OS : Windows, Linux, Apple Mac.
- ✓ No browser / device dependability, operable on tablets, mobile phones, laptops and PC's
- ✓ Latest developments on **RERA**, **GST**, & **TDS** Return available in ERP store.

- ✓ Seamless Integration with Tally
- ✓ Import and export of data into Excel
- ✓ Bio Metric Integration
- ✓ Mobile, Email & SMS Integration
- ✓ Integration with MSP (Microsoft Project)
- ✓ IVR Integration (Click to call / Virtual Number)
- ✓ All Digital Media Integration

Integration

Implementation & Training

- ✓ Project Implementation as per Plan Schedules
- ✓ Quick & Successful Implementations
- ✓ Project Progress by PMP Certified Team
- ✓ Training on each and every modules provided
- ✓ Form wise training videos & F1, F2 User manual for guidance

- ✓ Real time Approvals and Communication through StrategicERP Mobile APP - IOS & Android
- ✓ Online Chat by ERP Mobile APP
- ✓ Customer Portal APP for Project Status
- ✓ Digital Marketing APP/ Channel Partner APP
- ✓ Mobile App Voice Commands.
- ✓ Employee Self Service (ESS) Portal APP
- ✓ ERP Store Like App Store.

10k Mobile Apps Users

Domain Expertise

- ✓ Real Estate and Construction Domain experts having 25 years of practical experience.
- ✓ 14 years of practical knowledge of the needs & requirements of Real Estate & Construction Industry
- ✓ Start-to-end process automation to manage the Entire Business cycle.

- ✓ Version 18.2 is 2x faster than 17.2
- ✓ Bank Integration (Maker Checker approval)
- ✓ Log in as another user based on hierarchy
- ✓ Scheduler in a mobile app with reminder notifications
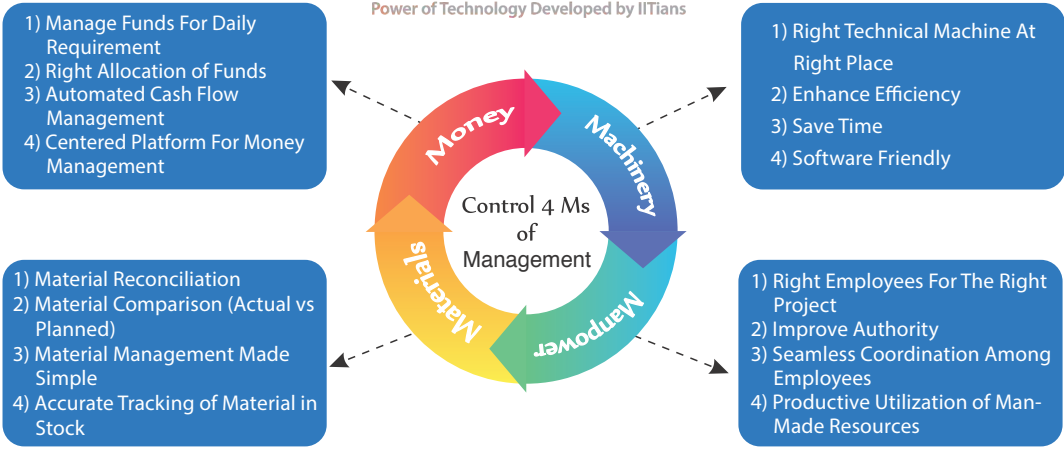- ✓ Bulk mailer, bulk SMS from ERP on one click

& many more

StrategicERP®
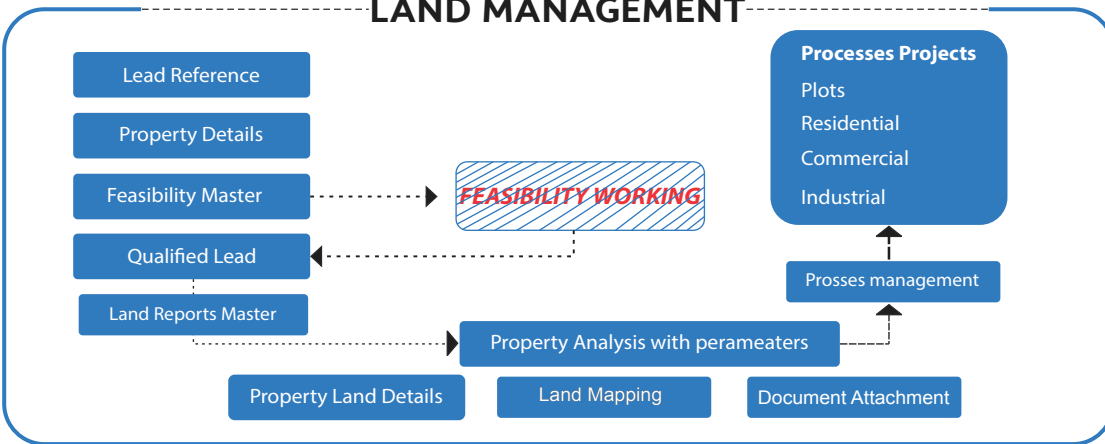Power of Technology Developed by IITians

Version 18.2

StrategicERP®
Power of Technology Developed by IITians

Control 4 Ms of Management

Money
1) Manage Funds For Daily Requirement
2) Right Allocation of Funds
3) Automated Cash Flow Management
4) Centered Platform For Money Management

Machinery
1) Right Technical Machine At Right Place
2) Enhance Efficiency
3) Save Time
4) Software Friendly

Materials
1) Material Reconciliation
2) Material Comparison (Actual vs Planned)
3) Material Management Made Simple
4) Accurate Tracking of Material in Stock

Manpower
1) Right Employees For The Right Project
2) Improve Authority
3) Seamless Coordination Among Employees
4) Productive Utilization of Man-Made Resources

LAND MANAGEMENT

- Lead Reference
- Property Details
- Feasibility Master → **FEASIBILITY WORKING**
- Qualified Lead
- Land Reports Master

Processes Projects
Plots
Residential
Commercial
Industrial

Prosses management

Property Analysis with perameaters

Property Land Details | Land Mapping | Document Attachment

LEGAL
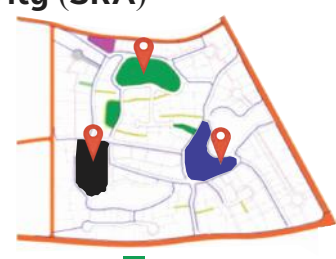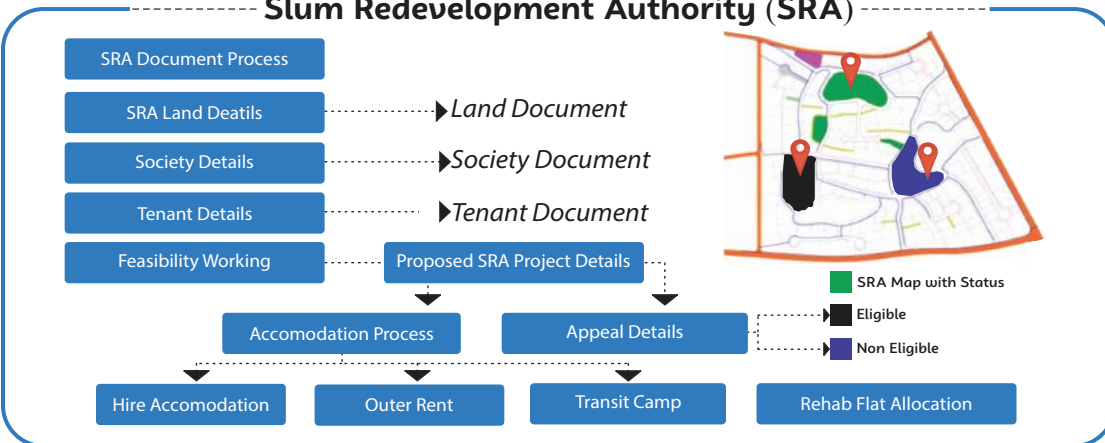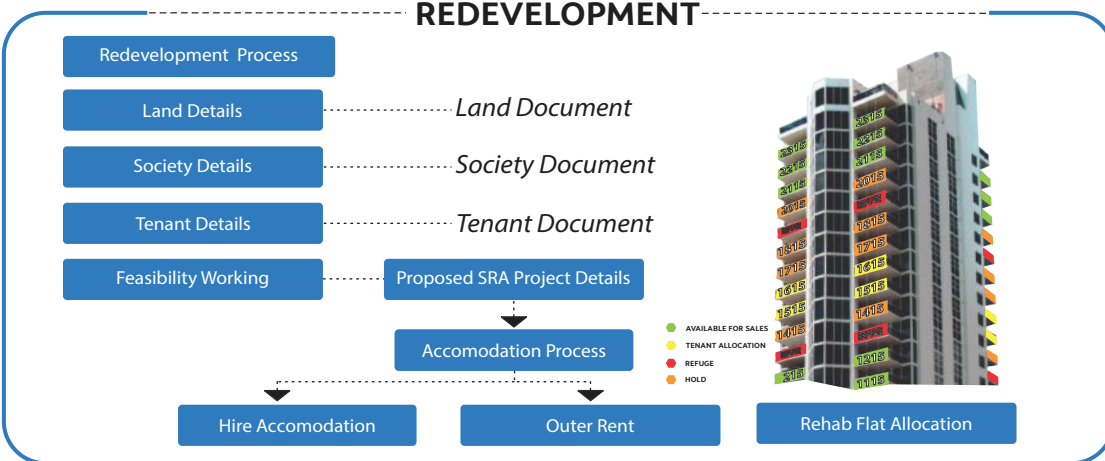✓ Task Allocation
✓ Legal work
✓ W.O. for Legal
✓ SRN for Process
✓ Service bill for legal

Slum Redevelopment Authority (SRA)

- SRA Document Process
- SRA Land Deatils ········→ *Land Document*
- Society Details ········→ *Society Document*
- Tenant Details ········→ *Tenant Document*
- Feasibility Working ········→ Proposed SRA Project Details

Accomodation Process | Appeal Details

Hire Accomodation | Outer Rent | Transit Camp | Rehab Flat Allocation

SRA Map with Status
🟩 Eligible
⬛ Non Eligible

LIASONING
✓ Task Allocation
✓ Liaison Work
✓ W.O. Liaison
✓ Reminder for Liaison task
✓ Service bill for Liaison task

REDEVELOPMENT

- Redevelopment Process
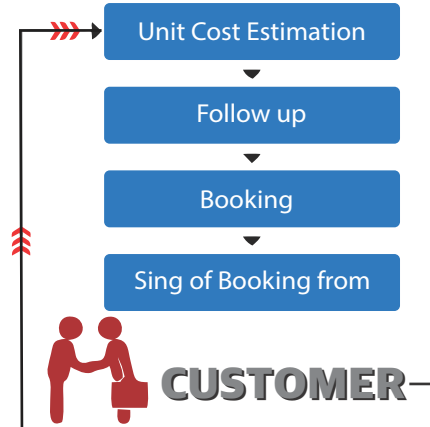- Land Details ········· *Land Document*
- Society Details ········· *Society Document*
- Tenant Details ········· *Tenant Document*
- Feasibility Working ········· Proposed SRA Project Details

Accomodation Process

Hire Accomodation | Outer Rent | Rehab Flat Allocation

🟢 AVAILABLE FOR SALES
🟡 TENANT ALLOCATION
🔴 REFUGE
🟠 HOLD

Ready For Construction Plan

04

SALES AUTOMATION CRM

Lead Management

- Pre Sale Activity
- Campaign
- Telecaller
- Enquiry
- Follow up
- Site Visit

Sales

- Unit Cost Estimation
- Follow up
- Booking
- Sing of Booking from

CUSTOMER

Post Sales

- Unit Allocation
- Receipt
- Demand Letter
- Payment Follow up
- Post Sales Activity
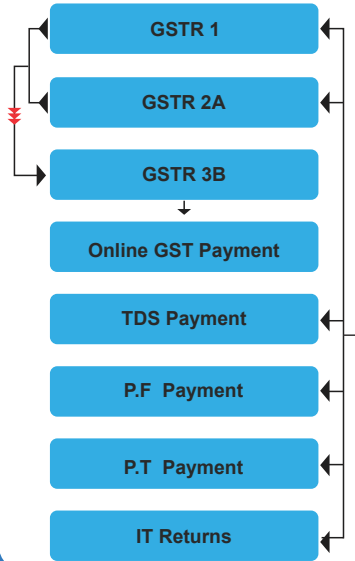- Agreement
- Possession

HELPDESK
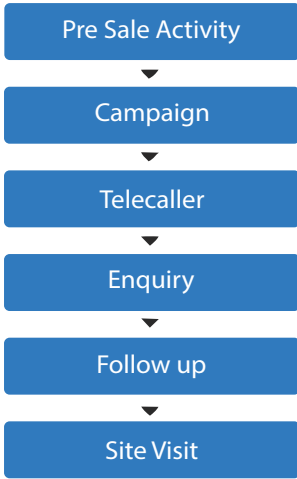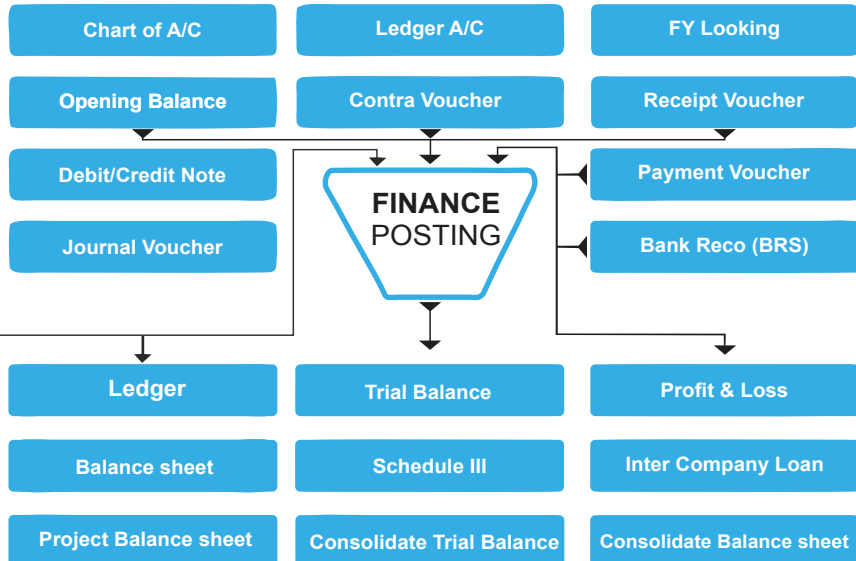
- ☑ Complain & Feed back

- ☑ +25% increase in pipeline
- ☑ +30% increase in Sales Productivity
- ☑ +20% increase in Sales Win Rate
- ☑ +40% increase in Forecast Accuracy
- ☑ +30% increase in Revenue
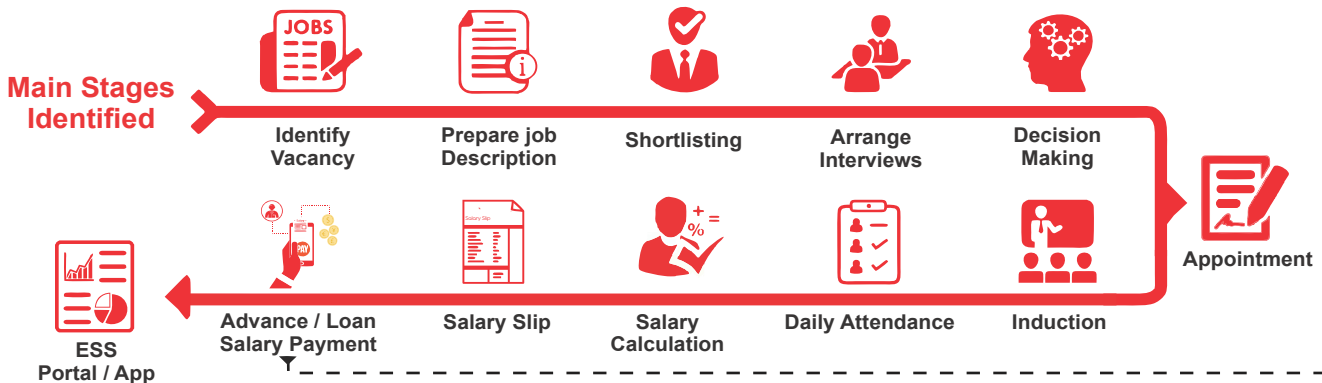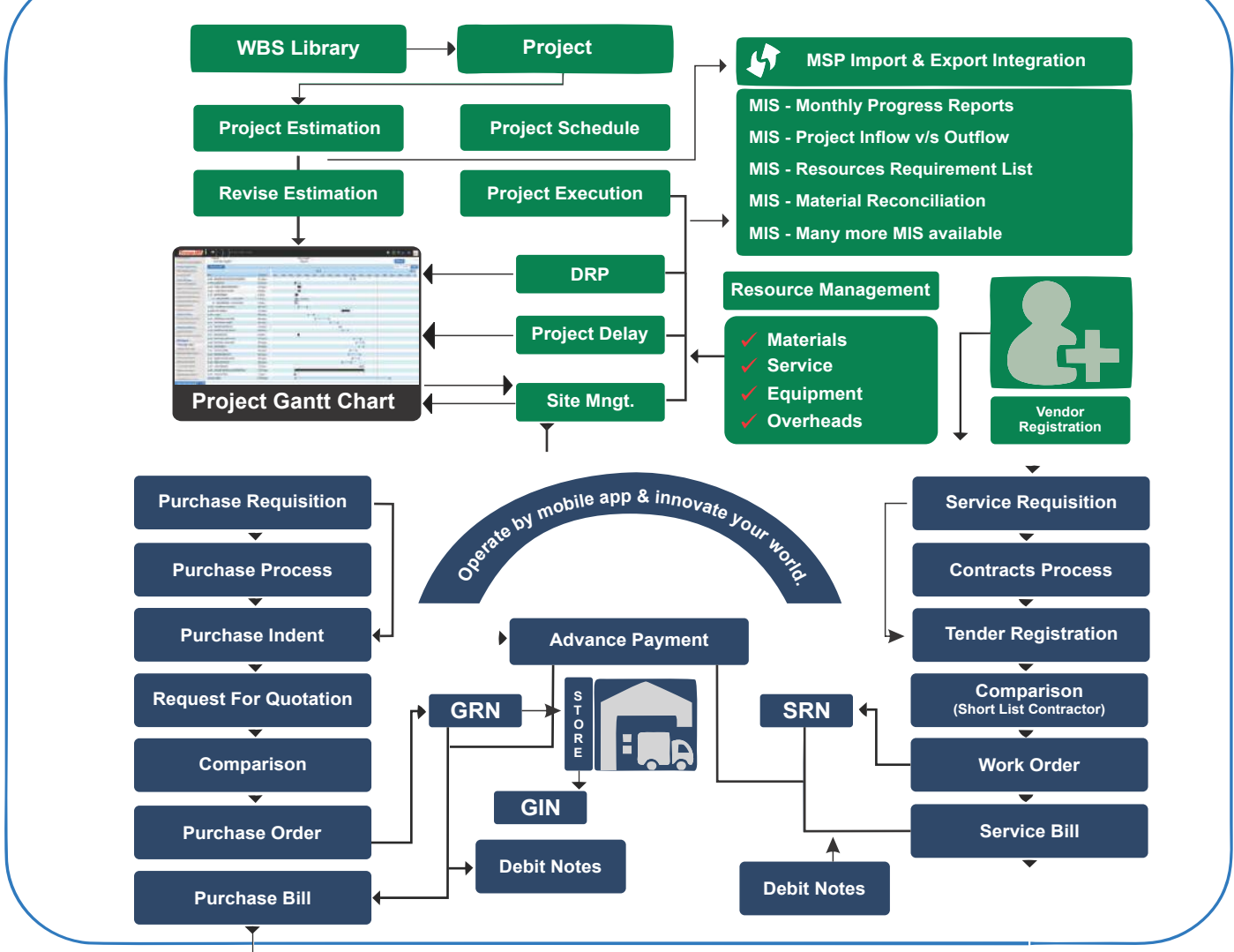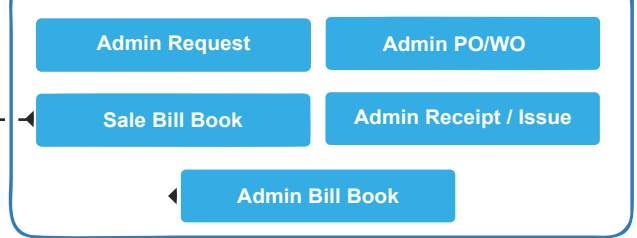- ☑ +50% increase in Customer Satisfaction

STATUTORY

- GSTR 1
- GSTR 2A
- GSTR 3B
- Online GST Payment
- TDS Payment
- P.F Payment
- P.T Payment
- IT Returns

FINANCE MANAGEMENT

Chart of A/C	Ledger A/C	FY Looking
Opening Balance	Contra Voucher	Receipt Voucher
Debit/Credit Note	**FINANCE POSTING**	Payment Voucher
Journal Voucher		Bank Reco (BRS)
Ledger	Trial Balance	Profit & Loss
Balance sheet	Schedule III	Inter Company Loan
Project Balance sheet	Consolidate Trial Balance	Consolidate Balance sheet

HR & PAYROLL

Main Stages Identified

- **JOBS** Identify Vacancy
- Prepare job Description
- Shortlisting
- Arrange Interviews
- Decision Making

Appointment

- Advance / Loan Salary Payment
- Salary Slip
- Salary Calculation
- Daily Attendance
- Induction

ESS Portal / App

PROJECT MANAGEMENT

WBS Library	→	Project

MSP Import & Export Integration

Project Estimation	Project Schedule

- MIS - Monthly Progress Reports
- MIS - Project Inflow v/s Outflow
- MIS - Resources Requirement List
- MIS - Material Reconciliation
- MIS - Many more MIS available

Revise Estimation	Project Execution

DRP

Resource Management

- ✓ Materials
- ✓ Service
- ✓ Equipment
- ✓ Overheads

Project Delay

Project Gantt Chart

Site Mngt.

Vendor Registration

Operate by mobile app & innovate your world.

Purchase Requisition		Service Requisition
Purchase Process		Contracts Process
Purchase Indent	Advance Payment	Tender Registration
Request For Quotation		Comparison (Short List Contractor)
Comparison	STORE	Work Order
Purchase Order	GIN	Service Bill
Purchase Bill		

GRN

SRN

Debit Notes

Debit Notes

RERA COMPLIANCE
☑ **Architect Certificate**   ☑ **CA Certificate**   ☑ **Engineer Certificate**

ADMINISTRATION

Admin Request	Admin PO/WO
Sale Bill Book	Admin Receipt / Issue
Admin Bill Book	

TO DO TASK

Creat	Assign Task	Follow-up Task
Schedule Reminder	Completed Task

Other then ERP Out of the Box Task can be Manage
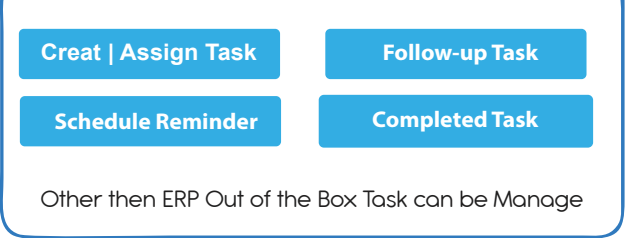
Few of MIS Report

- Project Budget VS Actual
- Project Wise Cash Flow Report
- Project Cost to Completion
- Project Variance Schedule/Cost
- Organizational Chart with Image
- Receivable Aging Report
- Payable Aging Report

Modules & Implementation Flow Chart

Product Modules & Add Ons

Operations
- ERP Admin
- HR & Payroll
- Employee Self Service
- Administration

Business Development
- Process Management
- SRA / Redevelopment
- Land Management
- Legal Management
- Liaison Management

Sales & Marketing
- Pre-sales
- Post-sales Activities
- Customer Help Desk
- Customer App
- C.P. Management
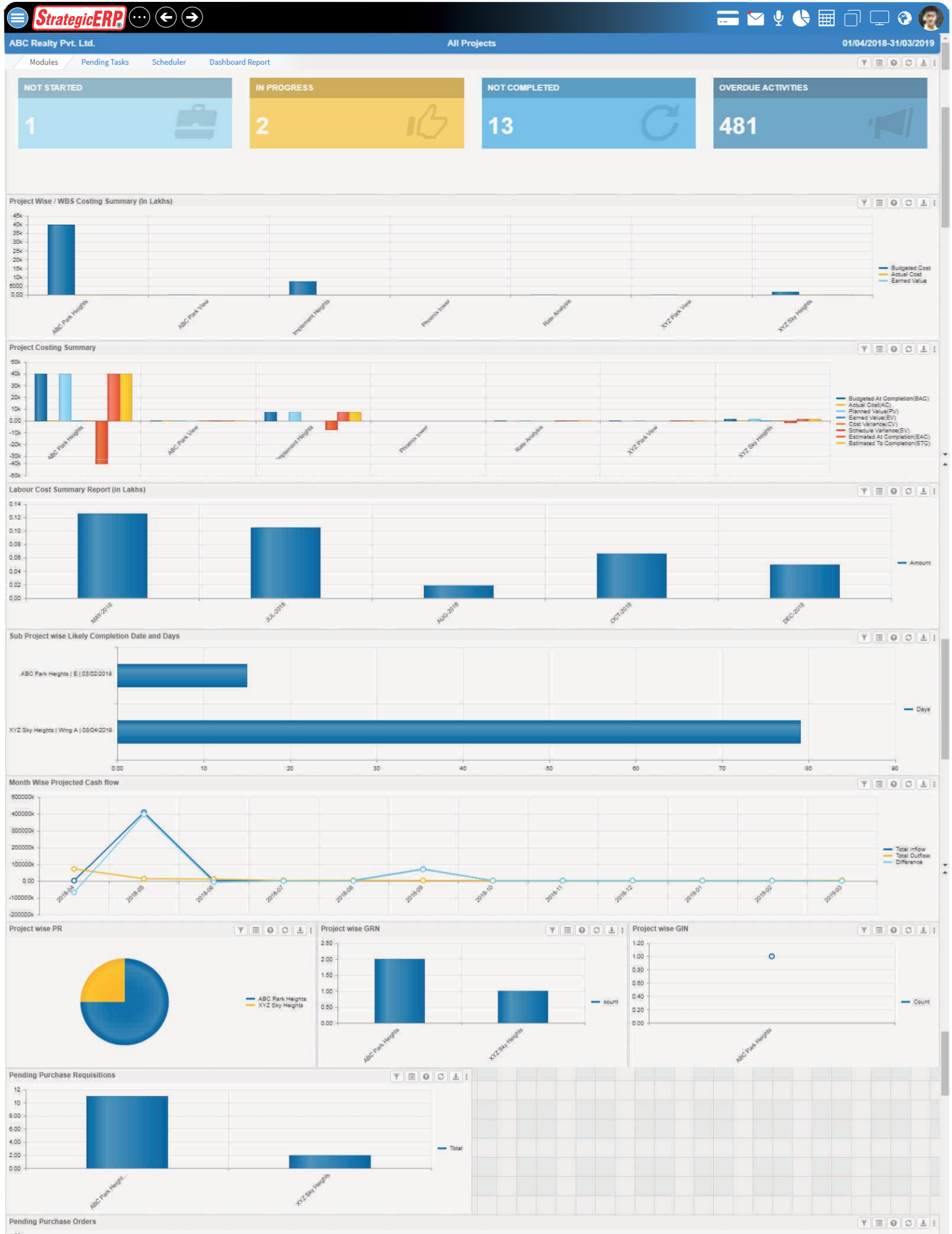- Lease & Rent Mgt.
- IVR Integration

Project Management
- Project Engineering
- Sites Management
- Contractors Mgt.
- Purchase Management
- Assets Management
- Plant and Machinary

Account & Finance
- Finance Management
- Statutory Management
- Budget Management
- Audit & Assessment
- Business Intelligence

✓ Strategicerp Implementation

✓ Mail Welcome Letter with Scope of Work, Documentation, Sample Reports & Data Import Templates

✓ Project Kick Off Meeting With steering committee

✓ Product Installation and Configuration

✓ Training of Maser Data Requirments & Handing Over of Templates

✓ User Creation with Assigned Roles and Responsibility

✓ Responsibility wise Video training for all users

✓ Preparation of Master and Transactions Data by the Champion Users of the Customer

✓ Validation of Opening Stock in Sites Management with Trial Balance Amount

✓ Validation of Ledger Adjustment of Sales module with Trial Balance Due, Received, Taxes, Annexure and Balance

✓ Validation of Projects Actual Cost of Material, Services and Administration with Trial Balance project cost

✓ Validation of oustanding bill payable details with Trial balance outstanding

✓ Validation of system print formats with client formats for Welcome Letter, Allotment Letter, Demand Letter, Receipt, Reminder Letters, Agreements, Possession Letter

✓ Validation of system print formats with client formats for Appointment Letter, Salary Slip

✓ Addon integrations as per the PO like SMS, mail, click to call, all media, biometric, msp, tally integrations

✓ SAP Data Integration for last 10 Years Subject to Data Availability for 50 Companies

✓ Module wise Overview Training Sessions with StrategicERP Data

✓ Self practice on test data by users

✓ Master and Initial Balances Data Upload

✓ Verification and Signoff of Master Data and Initial Balances Data

✓ Sign off system print formats of Purchase Order, Work Order, Service Bill

✓ Module wise Final Training Sessions with Client Live Data

✓ C- 20 % Product Training- After Done All modules Training and Mistone Sign Off

✓ **Go Live Phase**
   1. Project WBS reports are coming proper
   2. DPR is filled properly either daily, weekly or monthly
   3. Project costing summary report is matching with Trial balance project cost
   4. Engineering dashboards are coming proper
   5. Purchase bills booked properly with input GST
   6. Tally integration done
   7. Balance sheet is showing proper profit and loss
   8. TDS of last month is matched
   9. GST of last month is matched

✓ Declaration of Go Live and Go Live Sign Off

✓ Go Live - Project Closure and Customer Satisfaction Letter

DYNAMIC DASHBOARD

Testimonials

We decided to go for StrategicERP® of ITAakash after using and analyzing other real estate applications.

The objective was to have an integrated environment and centralized control over the business. The best part of StrategicERP® is Customization as per client's requirement. It gives great comfort to existing users. Implementation and the quality of executives is remarkable.

We would like to appreciate the team of ITAakash who gave their best and completed the project on time. Planning of data management, taking Efforts in understanding our present system and active co-ordination with different departments, really helped us to succeed. We are grateful to ITAakash Team members for the co-operation in taking our project on Live stage with StrategicERP® modules.

Mr. Ashish B. Jain,
Kundan Spaces,
Managing Director,
(Pune)

After exploring multiple Real Estate ERP solutions, we decided to go with StrategicERP Basic. as it covers core functionalities of purchase, contract and sales department. It's integration with tally has helped our accounts department to avoid duplicate entries .

StrategicERP basic is eortlessly used by our users in various departments and has helped us to automate our processes and get ready MIS reports.

We would recommend this application to all fellow developers who are looking for an aordable and easy to use ERP application.

Dinesh Bhanushali
Director,
Marvel Developers
(Mumbai)

We are using StrategicERP for our comapny and with the help of StrategicERP all sites are connected to single solution.

The nancial module with its various statutory compliance have help us in better utilizing our manpower because of its excellent integration with engineering and Purchase module.In addition,StrategicERP has helped us to automate the most complex and demanding business conditions in our company.

This in turn has helped in managing our extremely high paced growing business

Mr. Chaluve S Gowda,
Director, Hombale
Constructions

Let me take this privilege to thank strategic ERP on behalf of Sigma One Landmarks for giving us the great support and co-ordination. we appreciate your enthusiasm and patient to understand our expectations and deliver the splendid results, your eort resulted into a fruitful implementation of all modules as per our requirement & generating MIS reports as per company stakeholders requirement. We are Satisfied with all recent customizations and development done by strategic ERP. we are looking forward to have continued support from strategic ERP team.

Wish them all the best and we recommend strategic ERP to all our fellow Real Estate Developer.

Mr. Kapil Gandhi,
Sigma One
Landmarks

Our 500+ Esteemed Customer

StrategicERP®

Range Of Products

Real Estate Products
- ✓ CRM
- ✓ Basic
- ✓ Medium
- ✓ Large

Infrastructure Products
- ✓ PPM
- ✓ Basic
- ✓ Medium
- ✓ Large

Other Products
- ✓ HCM
- ✓ B2B CRM
- ✓ FMS
- ✓ P2P

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SATISFACTION 100% GUARANTEED

"StrategicERP" Solution suits your budget thus maximising your Return on Investment.